

Get on Board!

West Central WISCONSIN



RAIL COALITION

Mission Statement

The West Central Wisconsin Rail Coalition provides leadership and coordination to develop passenger rail service through West Central Wisconsin as part of a regional strategy to ensure a balanced transportation system for long-term sustainable economic growth.

Get on Board!

The West Central Wisconsin Rail Coalition meets
once a month at 7:30 a.m.
(meeting notices sent each month).

The meetings take place at the
Chippewa Valley Technical College-Gateway Campus
2320 Alpine Road, Eau Claire.

*This may be subject to change.
Any person interested is strongly encouraged to attend!*

What NEEDS TO BE DONE?

- Form strong coalitions with all West Central Wisconsin communities to create an effective voice in Madison and Washington
- Urge our Senators and Legislators to support the Midwest Regional Rail Initiative and the West Central Wisconsin route as critical to the continuing economic vitality of Western Wisconsin
- Include Rail Transportation in local Comprehensive Plans
- Continue to coordinate with WisDOT to ensure the needs of West Central Wisconsin are included as an integral part of the state's Connections 2030 Plan

FOR ADDITIONAL INFORMATION Please Fill Out The Following And Return Or Contact Ray Willoughby.



Ray Willoughby, Co-Chair - West Central Wisconsin Rail Coalition
c/o Momentum Chippewa Valley
620 W. Claitremont Avenue
Eau Claire, WI 54701
Phone 715-579-5242
Email erwilloughby@msn.com

LEVEL OF INTEREST

- want to be a member (send membership form)
- wish to receive additional information
- send email info (put me on email list)

NAME _____

COMPANY _____

BUSINESS ADDRESS _____

PHONE NUMBER _____

EMAIL ADDRESS _____

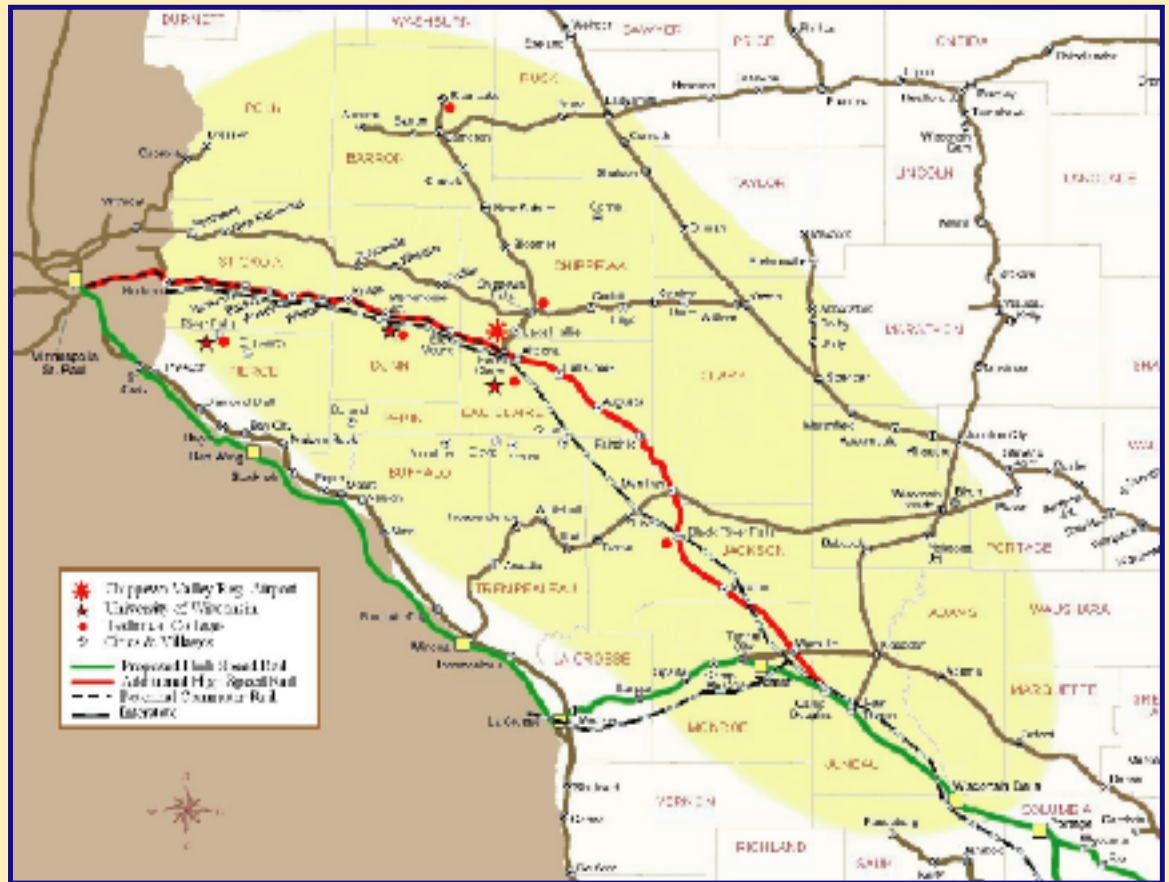
West Central WISCONSIN RAIL COALITION

The West Central Wisconsin Rail Coalition is a voluntary group of citizens and community leaders working for the development of high-speed passenger rail service through West Central Wisconsin directly linking Minneapolis and Chicago. The Coalition monitors state and federal rail initiatives and legislation to keep Coalition members informed about passenger rail issues.

Coalition members include business and economic development, and community leaders, environmentalists, and other advocates for making passenger rail service an important part of a balanced and cost-effective transportation system.

WHY PASSENGER RAIL SERVICE IS CRITICAL to West Central Wisconsin's Future

- Adding roads/lanes has zero long term effect on congestion as all roads converge at existing destinations.
- Spiraling fuel costs and increasing travel time are threatening Wisconsin's capacity to compete economically.
- State has insufficient funds to support future highway maintenance programs.
- Private auto traffic is expanding exponentially and will outstrip the State's ability to add capacity to I-94.
- Economic regions with alternate and multiple means of travel will thrive and those without will not.
- Traffic congestion and resulting economic decline of the region will accelerate the brain drain of technical and information workers from western Wisconsin.
- Lack of mobility will increasingly remove West Central Wisconsin from the mainstream political and business activity of Wisconsin.
- High-speed rail access will become as important in the 21st century as the interstate system was in the 20th to economic growth and sustained quality of life.
- We need to seize the opportunities we have created with our western Wisconsin ingenuity and work ethic. Today we have more high-tech workers between Chicago and Minneapolis than in a similar distance between San Diego and the 'Silicon Valley.'
- We need to maintain the attractiveness and access to our Wisconsin universities in River Falls, Menomonie, and Eau Claire to sustain their vitality as key educational and economic resources.
- The elderly and those who do not drive need an attractive and efficient alternate means of travel.
- West Central Wisconsin is one of the fastest growth regions in Wisconsin and projected to grow by another 25% in the next twenty years.
- We need to reconnect West Central Wisconsin to our government seat in Madison and the future economic growth centers in Southwestern Wisconsin and Chicago.



What Has Been ACCOMPLISHED SO FAR?

