



2417 Monetary Boulevard
Hudson, WI 54016
(715) 338-3742
www.eckberglammers.com

Employment Law Luncheon Series
**Understanding Social Media in the Workplace:
Policies, Monitoring, and Discipline Issues**
July 21, 2010, 11:30 a.m.-1:00 p.m.
Hudson Golf Club

Access to the “information highway” has taken on a new form with the creation of additional social media outlets, such as email, personal blogs, and social networking sites. With each new development, employers have struggled to develop proper policies and procedures to effectively control access and prevent the obvious business and legal risks associated with their use, such as damage to the employer’s brand or image, harassment liability, and loss of customer confidentiality and/or trade secrets.

During this luncheon series, Jennifer Nodes will discuss policies and practices that should be implemented to reduce business liability, while avoiding violations of the employee’s rights, and how to appropriately respond to concerns arising from the use of these online networking tools.



Jennifer Nodes is an Associate Attorney at the law firm of Eckberg, Lammers, Briggs, Wolff, and Vierling P.L.L.P. Jennifer concentrates her practice in the areas of criminal and employment law, serving both private and public sector employers. Her practice involves drafting pertinent employment documents, counseling business owners on proper employment practices, and litigating contested employment issues throughout the St. Croix Valley. Jennifer is licensed to practice in Minnesota, Wisconsin, and Federal Court.

REGISTER NOW!

Register for this presentation by contacting Nicole at (651) 351-2128 or by sending an email to nfoote@eckberglammers.com. **Registration must be received by July 16, 2010** in order to determine ability to accommodate. Please note any special dietary concerns during registration, as lunch will be provided.